



VFW Members and Their Families Are on the Way to Better Hearing Health

New member benefit focuses on improved hearing

KANSAS CITY, Mo. (August 12, 2019) – The Veterans of Foreign Wars of the U.S. is proud to announce it is working to restore the sounds of life for VFW members and their families with significant savings on hearing care through its new relationship with Amplifon Hearing Health Care. This newest member benefit is one of several the VFW has recently rolled out, to help ensure its members have the best access to meaningful savings and benefits.

Currently, one in nine Americans suffer from hearing loss, and veterans are even more likely to experience hearing loss due to their military experience and exposure to situations where noise levels easily exceed the threshold where damage starts.

Amplifon is the nation's largest independent provider of hearing health care solutions with a network of over 5,700 credentialed provider locations nationwide, enabling people to obtain hearing care solutions averaging 62% off retail pricing.

"Hearing plays such a vital role in a person's daily life, and too often veterans suffer in silence, sometimes not even realizing they have an issue," said VFW National Commander Doc Schmitz. "The VFW strives to provide our members and their families with the best services and savings available and we're proud to work with Amplifon to expand those offerings even further."

"Our mission at Amplifon is to empower people to rediscover all the emotions of sound," stated Tabatha Erck, Ed.D., MPH, Amplifon Hearing Health Care Senior Vice President. "We are excited about the opportunity to team up with the VFW to offer high-quality, affordable hearing care solutions not only to VFW members but their families and friends as well."

Not sure if you're suffering from hearing loss? VFW members who believe they may have hearing loss can [take this simple quiz](#) to learn how it could be impacting you or a love one's life, or [find out more](#) on how to start saving on hearing aids and more today.

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About Amplifon Hearing Health Care: Amplifon Hearing Health Care, a subsidiary of Amplifon S.p.A, is an independently owned and operated provider of hearing benefit solutions in the U.S. Headquartered in downtown

Minneapolis, Amplifon Hearing Health Care partners with health plans to deliver turnkey products and services that improve health, increase satisfaction and lower costs. With a steadfast commitment to delivering an exceptional experience, Amplifon Hearing Health Care's solutions making high-quality hearing health care affordable and accessible while giving customers product choice, guided support and personalized care. Learn more at: amplifonusa.com.

About the VFW: The Veterans of Foreign Wars of the U.S. is the nation's largest and oldest major war veterans organization. Founded in 1899, the congressionally-chartered VFW is comprised entirely of eligible veterans and military service members from the active, Guard and Reserve forces. With more than 1.6 million VFW and Auxiliary members located in 6,200 Posts worldwide, the nonprofit veterans service organization is proud to proclaim "NO ONE DOES MORE FOR VETERANS" than the VFW, which is dedicated to veterans' service, legislative advocacy, and military and community service programs. For more information or to join, visit our website at vfw.org.

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